## Recruit Orientate Activate Retain

Sept. 2012

www.5M2lions.org

Editor Bill Curtis,



#### Gibbon Pork and Corn **Picnic**

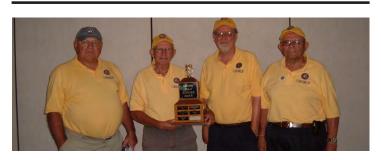
On August 7, 2012, Gibbon held its annual pork and corn picnic in the

Gibbon Park. The weather was picture perfect and the food fantastic! All Gibbon Lions members and their spouses as well as guests were invited to this special evening. Winthrop Lion President Duane Nelson and his wife Mary, Secretary Lisa Klenk, and Zone Chair Charlette and Lion Lowell Abbas were persent. Lion Charlette presented three Gibbon Lions with anniversary letters and



chevrons. The Gibbon Lions were given an original acrylic wildlife painting by Ron Berger, a Gibbon High School graduate of the class of 1960, to use to raise money for the Gibbon Library. The Gibbon Lions were raffling it off with all proceeds to go to the library.





#### **Annual Lions 5M2 Jungle Days Golf Outing**

On Monday, August 6th at Wedgewood Cove Golf Club in Albert Lea, Minnesota. The event was hosted by the Albert Lea Lions, Albert Lea Cloverleaf Lions and Albert Lea LakeView Lions. Winning the tournament was the LeSueur Lions. The team members were Dale Sunderman, Stu Kringen, Bob Dell and Chuck Sunderman. It was a beautiful day and the outing was enjoyed by all! Pictured is the LeSueur Lions with their First Place Trophy.



Le Sueur Lions Club (2011-12) President Phil Lee passing the gavel to incoming (2012-2013) President Tim Ziebarth at the July 24 Lions Meeting.



DG Ron Dahlke presented Lions Club International Foundation (Melvin Jones) awards to the following very deserving Le Sueur Lions. From left to right: Lions Todd Redmann, Tim Ziebarth and Arnie Strnad. The Melvin Jones award is the highest award given to Lions.



#### A Lion's View

Ron Dahlke, District Governor

Wow! It's hard to believe that it's September already! Many households are again adjusting their schedules to allow for school and after-school activities.

the students are doing all the work!



District Governor Ron Dahlke

With the resumption of school, Lions Clubs are also resuming Lions school-related activities. Many Clubs do participate in the Peace Poster Contest and the Write Off Essay Contest...but we need more! If your Club does not sponsor both of these contests in your local school, just contact the respective Program Chair or myself, to get the information you need. Both projects are easy and fun.....and

Another project that has large participation in 5M-2 is the Dictionary Project for 3<sup>rd</sup> Grade students. Prior to the third grade, students are "learning to read", however, at 3<sup>rd</sup> Grade, the emphasis changes as students begin "reading to learn". This is a very rewarding project, as you are exposing the student to knowledge, and that knowledge is the power that will enable him or her to be as productive as possible in their lifetime.

One section of International President Wayne Madden's "In A World of Service" theme, is his promotion of The Reading Action Program. Please see IP Wayne's description of this important project to combat illiteracy in the July-August edition of <u>THE LION</u> magazine beginning on page 27. This article also explains what we, as Lions, can do in our schools and communities to help accomplish his goal, and how Clubs can be recognized for their efforts. Again, if you need more information, please contact me.

Plan now to attend your upcoming Region Meeting and Zone Meeting. At the Region Meetings, Cabinet Chairpersons will be on hand to answer your questions and to schedule visits to your club. Each Club will have a minimum of three presentations from Cabinet Chairpersons this year.

The Zone Meetings may have a slightly different "flavor" this year as Cabinet Chairpersons will not have an opportunity to present information about their program. Some Zone Chairs will offer a "unique" time period for Club Presidents to network. At the Zone Meetings, all will hear of the Club Excellence Process (CEP) that is expanding this year under the direction of the Global Leadership Team (GLT) and the Global Membership Team (GMT) which is Both the Region and Zone Meetings offer an opportunity to network and share ideas with other Clubs.

This is also a great time for clubs to revitalize the recruitment of new members! Every member should have two-minutes of Lions Clubs "talking points" that they can share with a friend, neighbor, co-worker or relative. Then follow-up with an invitation to a meeting, a service project or a fundraising event, so they can see first-hand the Lions story of who we are, what we do, and why we serve!

Remember--Your Club's Activities Do Make a Difference in your Community, in our Country and in our World! Thanks for all that YOU do!

#### **DG Ron's Routes**

#### September

- 4- Mid-Winter Planning Committee Meeting Waseca
- 11- Leave for USA/Canada Forum at Tampa Bay, Florida
- 13-15 USA/Canada Forum at Tampa Bay, Florida
- 16 Return from USA/Canada Forum at Tampa Bay, Florida
- 18 Region 2 Meeting at ???? (Location info not yet rec'd)
- 20 Stewart Lions Club Visit
- 23 Glencoe Lions- Dad's Belgian Waffles Fundraiser for Lions Projects for the local public, parochial and home-schooled students
- 24 Faribault Lions Club Visit
- 26 Region 1 Meeting at Glencoe

## SUBSCRIBE NOW TO THE DISTRICT NEWSLETTER

Now is the time for each member to SUBSCRIBE to the DISTRICT NEWSLETTER.

The Governor would like every member to receive the newsletter. Have your club subscribe every member to this important communication.

MAKE CHECKS PAYABLE TO: District 5M-2

#### **HOW TO SUBSCRIBE**

SEND \$9.00 FOR (12) ISSUES (1) COMPLETE YEAR

TO: PDG Bill Curtis 1014 Mitchell Court Glencoe, MN 55336

Start your subscription anytime as it will run for one calendar year.

#### **YOUR MAILING ADDRESS**

Name	
Address/Box #	
City/State/Zip	
Name of Club	

Check your mailing label on your newsletter for the expiration date of your subscription.

# Written with "Pride"

#### Joan Blank First Vice District Governor



In my August article, I wrote about how I thoroughly enjoyed attending city/town festivals and threw out an invitation to all clubs who would be working such an event to ask me to come help, dangling a little treat as an incentive. I was delighted to receive an invite from Lion Mary Oldenberg from the Jordan Jordaness Club to come attend Heimatfest on September 7th and 8th. Scheduling conflicts prevent me from attending, but Lion Mary did win the "treat" which I will be delivering when I attend the Jordaness' Holiday Show on November 17<sup>th</sup>. The only other offer I received was from PDG Mary Spille from NYA West Carver to help at Stiftengfest, which I will be looking forward to on Saturday, August 25th. I know I will see quite a few area Lions at that great festival. That's it. Two invitations. Now I know there is something going on in our district every month. I am still going to see if I can't squeeze one more invitation in the month of September. Don't be afraid to ask.

As part of my year in training for district governor, I had the privilege of being flown out to Rochester Hills, MI to tour Leader Dogs for the Blind, courtesy of Leader Dogs. Vice District Governors are asked to be guests for a day at Leader Dogs to be educated about the program and training facility and to be encouraged to continue with our financial support. Did you know it takes approximately \$40,000 to raise, train and pair a Leader Dog with a person who is visually impaired? There are approximately 200 to 300 dogs in training at any given time. We have 11 puppy raisers in Minnesota and 97 in Iowa. Why so many in Iowa? The reason is there are three prisons actively participating in lowa. What a novel and rewarding idea. I was proud to represent 5M2 as our district ranked 28th from the top for our annual giving of \$14,050.08 and that our district received an award for having all clubs donate to Leader Dogs. The

highlight of the training was walking blindfolded with a Leader Dog. It was unnerving to let go of my "control" and let the dog lead me. A person who is blind must have unwavering trust in his/her dog. Training is intense to provide such security and success. It is a remarkable program. Being a co-chair for Leader Dogs, I would be glad to share all this new found information with your club. A big thank you for your support of Leader Dogs for the Blind.



## Harry's Corner

Harry Klenke Second Vice District Govenor



Tuesday was primary election

day. We hear the politicians talk about the economy. They talk about growing the economy and sustaining the economy. The candidates all agree growth is important, but never agree on how to do that. Sustaining the economy is something all the politicians want but again rarely agree on how to do that for the long term. Planning for the long term is in short supply.

We as Lion's leaders talk much about membership growth. Fellow lions talk about the fact that one new lion is two more hands to help on our projects. It is also another mind suggesting new projects or also another way to do a project. Sometimes we forget that we always do something the same way because that is how we have always done that. An example of this is in our club when we pick up the trash in our "Adopt a Highway" area. We had always started at a certain point and one group went north and one group would go south. I moved the starting point more toward the middle. Another new member found the true midpoint, so we moved it closer to that point. In the last year some of our new members said lets break it into four parts. So now we meet close to the center and have people drive to half way down a section and start. We have more members participating so now we finish in 30 minutes, when previously the project took an hour or more with less lion's members. When we are finished many of our members go to a local tavern where we sell pull tabs. So our club and that establishment all win that night. Work then becomes fun, this sounds great to me.

So we have had a growth in membership, but more importantly a growth in ideas. Keeping many Lion's involved and using their ideas or in the least listening to their ideas is also going to help with what we call retention. When Lion's are involved the results you are going to have a happy Lion and a happy Lion is a Lion for life. That is the sustainability part of growth and sustaining.

We Lion's don't always agree on ideas, but we don't shut out each others ideas. In fact we are more apt to steal each other's ideas and modify them for ourselves. What works for one club or individual may not work for another, but it might spark an idea for us to move forward. So we want to hear about your success stories on growth. Even a non success story may give someone else an idea. So let's keep communicating ideas on growth and sustainability.



DG Ron and District 5M-2 wish to thank the Albert Lea Lions, the Albert Lea Cloverleaf Lions and the Albert Lea Lakeview Lions for their terrific job of hosting Jungle Days 2012

## 2013 Regional Lions Leadership Institute

WANTED: YOU!!

FOR: AN UNBELIEVABLE OPPORTUNITY
WHAT: 2013 MD5M Regional Lions Leadership Institute

WHEN: April 18-21, 2013

WHERE: Shooting Star Convention Center in

Mahnomen, MN

We are looking for Lions from your district to attend the 2013 MD5M Regional Lions Leadership Institute! Lions that are selected as participants in the Institute must be in good standing in a Lions Club and may not be a 1<sup>st</sup> Vice District Governor, District Governor, Past District Governor, International Director, or Past International Director.

The \$150 fee for the Leadership Institute includes the cost of materials, facility, staff, and three (3) meals. Room costs and additional meals are not included. However, a \$100 rebate from MD5M, through a grant from LCI, will be given to each participant that completes the program. Participants MUST be available to attend ALL sessions beginning on Thursday evening and ending Sunday afternoon.

Each district has the opportunity to send six (6) participants; however, if other districts do not meet their allotment, our District may send additional Lions. The Institute will have a maximum of 72 participants.

Applications are available from District Governor Ron or from the MD5M Website. Completed applications (without fees) are due to DG Ron by December 1, 2012, who will then make the final participant selection.

Institute graduates from District 5M-2 will tell you that the Regional Lions Leadership Institute is beneficial for you in every facet of your life and not just in your role as a Lion.

If you have questions concerning the Institute, please feel free to contact:

Lion Mary Ferleman – tomar 73@charter.net or DG Ron Dahlke – rjdahlke@embargmail.com

We look forward to giving YOU this UNBELIEVABLE OPPORTUNITY!!



PDG Sue Bowman presenting a Helen Keller Sight Award to Lion Anna Wickenhauser, founder and advisor of the newly formed Cologne Leos Club



Helen Keller Award presented to Lion Sandi Dammann, Glencoe Lions Club, by PDG Ellsworth Becker, Glencoe Lions Club Award Committee Chairperson.

#### Gibbon Lions holds fundraiser

Tuesday, June 12, the Gibbon Lions held their 37th Annual Gibbon Lions "Fun Night in Klossner". The Gibbon Lions sold raffle tickets for \$40 a couple; the money covered a fabulous meal and the potential to win up to \$400.

Lion Jeff Gatton presented an activity report stating that the Gibbon Lions, through fund raisers and charitable gambling, have contributed over \$12,000 for various causes. Five thousand of that was paid out to area students for higher education.

Winners of the \$400 are Claudia and Mark Gleisner.



#### **Club Request for Governor's Visit**

Please fill out the form and send it as soon as possible.

Club Name

Name and location of the meeting place Dates in order of preference:

1<sup>st</sup> choice 2<sup>nd</sup> choice

Time of meeting\_\_\_\_\_If social time\_\_\_\_\_

Breakfast, lunch or dinner: Yes / No

Joint meeting with another club?

Name of other club

Contact person: name, address, phone #, e-mail

List any functions you would like the governor to do such as awards, inductions etc.

Send request by October 1, 2012 **DG Ron Dahlke** 308 20th Street West, Glencoe MN 55336

H: 320-864-5237 C: 320-510-1664 rjdahlke@embarqmail.com

#### Touching Lives Everyday ...With Hope



Hope is realized the first time a deaf child hears the sound of a parent's voice. Hope is renewed whenever a hearing-impaired adult can return to a sound-full and active life. Each time the wonder of sound is restored, we Touch a Life With Hope.



Newborn Hearing Screening: The Hearing Foundation established the first and only statewide newborn hearing screening program in 1999 with more than \$417,000 in Lions contributions and a matching grant from LCIF.



Hearing Aid Loaner Bank: The Hearing Foundation established the Lions Hearing Aid Loaner Bank providing free hearing aids to infants and children who are newly identified with hearing loss, while their parents and medial team implement a treatment plan.



Lions Children's Hearing Center: was created in 2005 to focus on the complex needs of deaf and hard of hearing children in MN and the Upper Midwest; uniting research, education, family support and a multidisciplinary clinic devoted to addressing all aspects of pediatric hearing loss.



Research: The MD5M Hearing Foundation is dedicated to supporting cutting-edge research into hearing loss and bringing future medical ideas to fruition by providing the space, equipment and seed money necessary to cultivate promising ideas.

The MD5M Hearing Foundation, would like to thank all of you for your past contributions and ask for your continued support of our mission to provide hope to children diagnosed with hearing loss.



📦 Lions (Children's Hearing Center 🐠



For appointment or referral: 866-523-2134 •612-625-7753 (local) • 612-625-2101 (fax) www.ent.umn.edu/ent/lions/home.htm



## ROAST BEEF DINNER

#### **New Auburn Lions**

With all the F ixins

Sunday September 23 10:00am – 1:00pm New Auburn City Hall

Serving: Roast Beef, Real Mashed Potatoes & Gravy, Corn, Cole Slaw, Roll, Dessert, Milk & Coffee

\$9.00 for Adults,
\$5.00 for children 5 - 10,
4 and under free





# PLATO LIONS Pork Chop Dinner Sunday September 30, 2012 Serving 10:30 to 12:30

Plato Hall, Plato Mn.

Pork chop -cheesy hash browns

Green Beans - Bread- Milk- CoffeeApplesauce & Cookie

\$8.50 Adults \$6,50 Ages 5-12 4 and under free



#### DISTRICT GOVERNOR'S GOALS FOR 2012-2013

#### As District Governor, I will......

- 1. Work with <u>all</u> Clubs in regards to promoting and building effective Leadership in their Clubs and within District 5M-2.
- Expect that ALL Clubs be represented at their respective Zone meetings, their Region meeting, and at the Mid-Winter Convention.
- 3. Expect more than 50% of the District Clubs be represented at the MD5M Multiple Convention at Rochester in May, 2013
- 4. Strive towards making all Clubs feel included in District 5M-2, resulting in recognition and excellence awards being presented to <u>ALL</u> qualifying Clubs.
- 5. Have each Region Meeting Agenda feature the Program Chairs, who will be present to give a brief presentation <u>and</u> available to schedule Club visits.
- 6. Have a 0 weight gain from July 1, 2012 through June 30, 2013.
- 7. Have each Club make contact with Program Chairs, (who will be present at Region Meetings), and have each Club will schedule a minimum of 3 program presentations during the 2012-2013 year. There will be NO EXCEPTIONS. If Clubs would like to merge meetings for these presentations, that is acceptable and would be appreciated!
- 8. Encourage Clubs to support each other by attending another Club's functions. (REMEMBER, WEARE FAMILY).
- 9. Have a **net** increase of **40 members** in District 5M-2 by June 30, 2013.
- 10. Schedule Lion Jean and myself to have a "Play Date with the Grandkids" one day or evening per week.
- 11. Have every Club adopt International President Wayne Madden's theme,

#### "In a World of Service".

- 12. Work very hard towards achieving the net gain of membership using retention

  Programs and follow-up contacts.
- 13. Have a minimum of 4 combined meetings of GLT and GMT District Members during the Club Year to work on the items the GLT and the GMT have in common
- 14. Review these goals, and those goals made by Cabinet Chairpersons on a quarterly basis.
- 15. Have <u>All</u> Clubs combine their talents to help support my theme for the year....

#### Make Your Service Count!

Let's have an enjoyable and productive year, and let's have FUN!

### SUPPORTING YOUTH

As a parent, I know the importance of supporting children in every way possible. And, as a Lion, I know the influence and impact our association can have on youth. I experienced this last year in working with Leo clubs around the world.



Each time I met a Leo, I was inspired by their enthusiasm and dedication to service. It is important to give our support to these young adults and others in our communities.

As Chairperson of our Foundation, I am also inspired by how LCIF supports youth. LCIF's Lions Quest program teaches students in all grades how to interact with others in a positive way, and how to understand one another. These skills are sometimes overlooked and yet, much needed. Lions Quest has been proven to improve test scores, change attitudes about substance abuse and violence and lower the risk of dropping out of school.

Lions Quest has impacted over 12 million students around the world and trained over 500,000 teachers to teach these vital skills in the classroom. Now, Lions Quest not only reaches children in school, it also supports children outside of school through its new program, Out-of-School Time. This program can be used in community centers, Lions camps and any other place where students go outside of school. By giving students support both in and out of school, it enables them to make better choices and lead more positive lives.

As you work to "Engage our Youth" through this month's Global Service Action Campaign, I hope you remember that our Foundation not only supports youth through Lions Quest, but also through grant projects. Imagine the joy of a disabled child when a playground is built allowing them to finally participate in play. Imagine giving children a home off of the streets. Imagine saving the sight of a child through an eye screening. These projects are made a reality through LCIF. Improving the health of young people is an important role of our Foundation. One way that you can do that through LCIF is by supporting the One Shot, One Life: Lions Measles Initiative. When you believe in One Shot, One Life, you are supporting Lions' efforts to be a leading force in measles prevention.

Last October, the Bill & Melinda Gates Foundation challenged Lions to raise US\$10 million for measles. We need to act today to help save 157 million children around the world from measles and to meet the challenge this year. We are at nearly seventy percent of our goal. Will you help us meet this challenge? Every dollar can make a difference in the life of a child.

Thank you for believing in and supporting our youth. Together, we can give the next generation skills to enjoy their childhood and grow into successful adults.

Wing-Kun Tam Chairperson, Lions Clubs International Foundation



## Lions Quest Impacts Youth After School

Lions Quest Skills for Adolescence for Out-of-School Time (OST) program has moved out of the pilot stage and is now ready for use in community centers, after-school programs and middle schools. Recently added OST training workshops provide traditional face-to-face professional development, and a newly developed webinar series provides on-demand support of program implementation. The OST program began in New York, USA, thanks to District 20-O Lions. And, Lions in Multiple District 27-A in Wisconsin, USA, used Core 4 Grant funds to begin OST in Milwaukee Public Schools' summer program. After-school care plays a vital role in the learning and development of youth, and Lions can do their part by helping to expand Lions Quest in their communities.



The Courtland Lions kicked off the 2012-2013 Lions year with a potluck on August 13. We had invited members of the community to join us and hear what VDG Joan Blank had to say about being a Lion. We enjoyed the company of each other and the great food! No one went away hungry! Two anniversary letters and chevrons were presented for 30 years of service to the Courtland Lions. Lion Hillard Johnson and his brother Lion Orville Johnson are charter members and received the honors. We also recognized three of our members as "Lefty's"; Lion Gene Retka, Lion Duke Feimeyer, and Lion Wally Sagmoen are all left handed (as pictured). August 13 was "National Left-Hander's Day". What a way to start a new year!

Ron Dahlke 5M-2 DISTRICT GOVERNOR 308 20th St. W Glencoe, MN 55336



# Awards given out by Past District Governor Sue Bowmen and PDG Mary Ferleman



Lion Ron Stageland from Cloverleaf receiving a Hearing Foundation award.



Lion Jim Rutledge from the Cloverleaf Lions club receiving a Melvin Jones award.



Lion Merlyn Andersen again from the Albert Lea Clerleaf Club receiving a Helen Keller award.



Lion Lyle Hinz receiving a Melvin Jones.



Lion Bill Bowman from the A.L. Cloverleaf club receiving a Helen Keller award.